

MUHAMMAD AYOUB

Front-End Developer | React.js | Next.js | JavaScript

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PROFESSIONAL SUMMARY

Results-driven Front-End Developer with 5+ years of experience building scalable, performance-optimized, and SEO-friendly web applications using React.js, Next.js, and modern JavaScript. Proven ability to translate Figma and Adobe XD designs into pixel-perfect, responsive UIs. Experienced team lead with a track record of managing cross-functional front-end teams, improving delivery timelines, and reducing manual development work by up to 60%. Skilled in CMS development (WordPress, Webflow, Shopify) and continuously expanding expertise in the MERN stack.

TECHNICAL SKILLS

Languages: JavaScript (ES6+), HTML5, CSS3, SCSS/Sass, TypeScript, PHP, JSON

Frameworks & Libraries: React.js, Next.js, Angular, Vue.js, React Native, Gatsby, HTMX, jQuery, Ionic Framework

UI Frameworks: Tailwind CSS, Bootstrap, Material UI, Shadcn/ui, Styled Components

State Management: Redux, React Context API, React Query

Animation Libraries: GSAP, Anime.js

Forms & Validation: React Hook Form, Formik

CMS & E-commerce: WordPress, WooCommerce, Webflow, Shopify, Elementor Pro, Bricks Builder, ACF, CPT, Etch Builder, Avada, Divi, Breakdance, Oxygen Builder

APIs & Data: RESTful APIs, Axios, AJAX, Postman

Build Tools: Vite, Webpack, npm

Version Control: Git, GitHub, GitLab, Bitbucket

Dev Tools & Other: Figma, Adobe XD, Lighthouse, ESLint, Prettier, Jira, Trello, Slack, Photoshop

Backend (Familiar): Node.js, MySQL

PROFESSIONAL EXPERIENCE

Front-End Developer | [Xgrid.co](#) — Islamabad, Pakistan

October 2025 – Present

- Developed modular and scalable UI components using React.js, Next.js, HTML5, CSS3, Sass, Bootstrap, and Tailwind CSS, ensuring cross-browser compatibility and responsiveness.
- Engineered Brickify, a React 19 internal tool that converts HTML/CSS/JS into Bricks Builder JSON, eliminating manual structure creation and reducing front-end development time by 60%.
- Collaborated with design and backend teams to deliver high-quality web applications following best practices for performance, maintainability, and accessibility.

Senior Front-End Developer | [Epicsols](#) — Sahiwal, Punjab, Pakistan

February 2023 – August 2024

- Led a team of 4 front-end developers, overseeing task distribution, code reviews, and delivery timelines for client projects.
- Built dynamic, responsive websites specializing in React.js and Next.js, converting Figma and Adobe XD designs into fully functional, pixel-perfect UIs.
- Integrated headless CMS solutions and built custom WordPress themes and plugins using Elementor Pro, Bricks Builder, WooCommerce, ACF, and CPT.
- Developed and deployed custom Webflow and Shopify storefronts including e-commerce integrations and performance optimizations.
- Maintained clean, reusable, and well-documented codebases using Git, ESLint, and Prettier.

Front-End Developer | [Hawk ITs & Consultancy Provider](#) — Sahiwal, Punjab, Pakistan *January 2019 – January 2020*

- Developed interactive, responsive web applications using React.js, Angular 2, jQuery, and AJAX.
- Collaborated with cross-functional teams including designers and backend developers to build and maintain web layouts.
- Participated in code reviews and contributed to improving development standards and processes.

Front-End Developer Intern | **AWSOL** — Lahore, Punjab, Pakistan

January 2018 – June 2018

- Completed a paid front-end internship, building web applications using HTML5, CSS3, JavaScript, Bootstrap, and React.js.
- Developed small reusable React components and learned modern front-end patterns and architecture.
- Collaborated with the development team to resolve UI bugs and improve user experience across web applications.

EDUCATION

Master of Computer Science | **University of Sahiwal** — Sahiwal, Punjab, Pakistan

2018 – 2020

Relevant Coursework: C Programming, Data Structures, Database Management Systems (DBMS), Java, Web Development, Software Engineering, Operating Systems.

KEY PROJECTS

- Brickify (React.js): Internal developer tool that auto-converts HTML/CSS/JS into Bricks Builder JSON, cutting manual development time by 60%. — [brickify.netlify.app](#)
- Clampy (React.js): Responsive front-end web application built with React.js. — [clampy.netlify.app](#)
- Robux Gold (React.js, Bootstrap): Full-featured web platform built with React.js and Bootstrap. — [ro.gold](#)
- BabyPNG (HTML, CSS, Bootstrap): Marketing website built with semantic HTML5 and Bootstrap. — [babypng.com](#)
- PaperPrensa (HTML, CSS, Bootstrap): Responsive promotional website. — [nobux.surge.sh](#)

ADDITIONAL INFORMATION

Languages: English (Professional), Urdu (Native)

Soft Skills: Problem-Solving, Attention to Detail, Team Leadership, Self-Motivation, Creativity

Tools: Microsoft Office Suite (Advanced Excel)